

Make the most of your Attendance at our events this autumn

Fair Guide advertising offers

Over **30,000** Fair Guides are distributed throughout our Careers Fairs programme each year. Advertising in this guide is a cost effective way of targeting all these visitors.

The guide is in excess of 40 pages and is used as a recruitment tool. It contains detailed information on all employers attending the Fairs in addition to vital information such as CV writing, Interview techniques and career progression hints and tips.

- ✓ **A4 full colour page advert in all 15 Fair guides** = **£1200**
- ✓ **½ page colour advert in all 15 Fair guides** = **£400**
- ✓ **A4 full colour back/inside page advert in a specific guide** = **£350**

Sponsorship: Be a Fair Sponsor and Improve Your Presence at the Fairs

Sponsorship options are available exclusively to you as an exhibitor. When attending a Careers Fair it can be difficult for you to stand out from the crowd. Opting to be a Sponsor will help to raise your profile at the event, give you the opportunity to put your brand ahead of others and thus attract many more visitors to your stand.

Be the exclusive Local Fair Sponsor of one of the Careers Fairs. This fantastic package entitles you to the following:

- ✓ Your company logo on all posters advertising the Fair
- ✓ Your company logo on all flyers advertising the Fair
- ✓ Full A4 page colour advert in **every** Careers Fair Guide handed to over **30,000** students and graduates
- ✓ Your company logo on the visitor bags
- ✓ Premium stand location at the Fair
- ✓ Company mention and branding on emails sent to all visitors attending the Fair
- ✓ Banner advert on AIESEC Careers Fairs website www.careersfairs.org
- ✓ Discount on any other AIESEC Careers Fair booked

8 Events Left

= £1,440

Delegate Bags

This easy and effective marketing tool allows your company to target the most focused and ambitious students and graduates. Your company flyer / 'giveaway' will be inserted into each bag that is handed out to visitors on arrival at the Fair. You can even have a presence at the Fairs you are unable to attend this year! Reach up to 28,000* students and graduates with the help of AIESEC UK.

Price for employers = £210

Website Banners

What better way to not only capture the attention of those students and graduates attending the 2008 Careers Fairs PLUS+ but also those who use www.careersfairs.org as a recruitment tool! On average our website receives over ***35000** hits per month. Add your company banner to all or some of our website and we will link the banner directly to your company's site.

Yearly Subscription	- Banner on all pages of website	= £900
	- Banner on 2 pages of website	= £700
	- Banner on 1 page of website	= £500
2 Month Subscription	- Banner on all pages of website	= £300
	- Banner on 2 pages of website	= £200
	- Banner on 1 page of website	= £100

Host a seminar and stand out from the crowd

AIESEC UK is pleased to announce that we have arranged extra facilities at the Careers events this autumn. Present a seminar at any of the Fairs and increase your company presence. This is a fantastic way to capture the most focused students and graduates who want to work for you! The seminars give you, the employer, a chance to inform the visitors about the various opportunities available in your company.

Seminars should focus on one of the following subject areas: CV Writing, Application Forms, Job search, Assessment Centres or Interview Techniques. It is completely up to the employer how the seminar is structured; for example, the employer could spend 20 minutes talking about CV writing and a further 20 minutes talking about their company.

Places are limited and booked on a first come first served basis so to avoid disappointment
BOOK NOW.

Sessions range from 25 minutes – 1 hours long (dependent on your requirements).

= FREE (To exhibitors attending specific Fair)
= £250 (To external employers not exhibiting)